



GENEROUS GENESIS - Genesis Land Development CEO Jeff Blair stands in Genesis Place Recreation Centre. The centre took on the major sponsor's name after the development company donated \$2 million to the project.

Airdrie's Best Corporate Sponsor: Genesis named best corporate sponsor

COVY MOORE
Rocky View Publishing

Airdrie City View readers have made their pick. Genesis Land Development is the best corporate sponsor in Airdrie.

Genesis Land Developments attained 640 acres of land on Airdrie's west side in 1997 and they have been a staple in Airdrie ever since.

The most common place to see the name is on the city's state-of-the-art recreation centre Genesis Place.

Arnie Stefaniuk, general manager of land developments said Genesis Land Development's corporate philosophy is to build complete communities.

"That's not just the infrastructure, but we look for that side of how to make life in that community better," said Stefaniuk.

"When we heard that facility (Genesis Place) was in its conceptual stage, and they were looking for sponsors, we knew that was the perfect fit for our corporate philosophy."

Along with a \$2-million sponsorship of the facility, Stefaniuk says Genesis Land Developments is involved in a multitude of other local causes in Airdrie.

While Genesis Land Developments are based primarily out of Calgary, Stefaniuk says he has brought his daughter swimming at Airdrie's facility because of its quality.

"My daughter is 16 now, but when she was 10 and 11, I would take her up there to go swimming," said Stefaniuk.

"I am proud as heck when we walk in

there."

Most recently, Genesis committed to donating to ARTember, which is wrapping up its celebration this week.

ARTember is a city-wide celebration of the arts and culture in Airdrie, which kicked off on Sept. 14 and runs until Sept. 30.

ARTember includes a number of workshops, fairs and other free events for the public.

"We are proud to be associated with that event, we hope it becomes a big, annual event," he said.

Along with the recreation centre, and ARTember, Genesis Land Developments is a partner with the Airdrie Pro Rodeo and Habitat for Humanity's Airdrie Faith Build in Bayside.

Genesis Land Development first developed the Canals, which according to Stefaniuk, is the most unique subdivision in the Calgary Metropolitan Area.

"We are very pleased to be a major developer in Airdrie, we are enthusiastic about the product we offer with all the waterways and six kilometres of pathways," said Stefaniuk.

"It's the most unique subdivision in the Calgary Metropolitan Area."

Along with the Canals, Genesis is responsible for the newest, and still expanding community of Bayside.

"We would like to say thank you very much, we are proud to say you have noticed our efforts," said Stefaniuk.

"We are proud to be a major developer in Airdrie."

Escape to Bayside

in Airdrie

BAYSIDE

Another Uncommon Community by
Genesis Land Developments

Thank you Airdrie for voting us Best Corporate Sponsor.

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