



Genesis Announces 2013 Year-End Results Conference Call

For Immediate Release

CALGARY, March 25, 2014 – Genesis Land Development Corp. (TSX: GDC) (the "Corporation" or "Genesis") expects to release its 2013 year-end results on Friday, March 28, 2014 after the TSX market close. Management will host a conference call to discuss the Corporation's 2013 results at 7:00 a.m. MDT (9:00 a.m. EDT) on Monday, March 31, 2014. The call will be hosted by Bruce Rudichuk, President and CEO, and other members of the management team. The format of the call will be as a question and answer session for analysts and investors after a brief summary of results and strategy.

To participate in the conference call, please contact the conference operator ten minutes prior to the call at 1-888-390-0546 or 1-416-764-8688. The live audio webcast will be available through our website at www.genesisland.com or at <http://www.newswire.ca/en/webcast>. Approximately two hours after the presentation, an audio archive will be posted on the websites for 90 days. For a replay of this call, please dial: 1-888-390-0541 or 1-416-764-8677 and enter access code 873233# until April 18, 2014.

About Genesis

Genesis Land Development Corp. is an award-winning land developer and residential homebuilder focused on maximizing value for its shareholders through the integration of its land and home building operations in the Calgary Metropolitan Area. Since its founding in 1991, Genesis has built more than 1,000 homes and is committed to supporting its communities through partnerships like the Genesis Centre and Genesis Place recreational facilities. Genesis owns a large portfolio of entitled residential and mixed-use land, which is exceptionally well positioned to benefit from the continued robust activity in the Alberta economy. The Corporation's common shares are listed on the Toronto Stock Exchange (TSX: GDC).

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