

GENESIS LAND DEVELOPMENT CORP.

MANAGEMENT'S DISCUSSION AND ANALYSIS

For the three and nine months ended September 30, 2024

The Management's Discussion and Analysis ("**MD&A**") of the financial condition and results of operations of Genesis Land Development Corp. ("**Genesis**", "**the Corporation**", "**we**", "**us**", or "**our**") should be read in conjunction with the unaudited condensed consolidated interim financial statements and the notes thereto for the three and nine months ended September 30, 2024 and 2023, prepared in accordance with International Financial Reporting Standards ("**IFRS**").

The unaudited condensed consolidated interim financial statements and comparative information have been reviewed by the Corporation's audit committee, consisting of three independent directors, and approved by the board of directors of the Corporation. Additional information, including the Corporation's Annual Information Form ("AIF") and the Corporation's MD&A for the year ended December 31, 2023, are available on SEDAR+ at www.sedarplus.ca.

All amounts are in thousands of Canadian dollars, except per share amounts or unless otherwise noted. This MD&A is dated as of November 5, 2024.

STRATEGY AND 2024 BUSINESS PLAN

Strategy

Genesis Land Development Corp. ("Genesis" or the "Corporation") is an integrated land developer and residential home builder operating in the Calgary Metropolitan Area ("CMA") with a strategy to grow its portfolio of well-located, entitled and unentitled primarily residential lands and serviced lots in the CMA.

As a land developer, Genesis acquires, plans, rezones, subdivides, services and sells residential lots and commercial and industrial lands to third party developers and builders, and sells lots and completed homes through a wholly-owned subsidiary, Genesis Builders Group Inc. ("GBG"), its home building division. The land portfolio is planned, developed, serviced and sold as single-family lots and townhouse, multi-family and commercial parcels at opportune times with the objective of maximizing returns.

Genesis acquires land strategically and opportunistically ensuring Genesis has a significant and balanced land supply in the CMA over the next ten to twenty years. Genesis may realize some of the value created through the land approval process by providing opportunities for industry partners to participate in the final development of communities on the land.

GBG designs, builds and sells homes on a significant portion of Genesis' single-family lots and townhouse land parcels. GBG also acquires single-family lots from other land developers to build and sell single-family homes in other CMA communities.

Genesis manages its financial position by prudently and opportunistically allocating its cash resources among the following:

- Maintaining a strong balance sheet;
- Acquiring and developing land either directly or through land development entities;
- Acquiring builder positions in third party communities; and
- Returning cash to shareholders by paying dividends and/or buying back its common shares.

Market Overview

The Royal Bank of Canada estimates that Alberta's 2024 GDP growth will remain amongst the highest in the country at 1.7%. Although the pace of new home construction in Alberta has increased, relatively strong population growth continues to support the need for more housing. The Bank of Canada cut its overnight lending rate by 75 basis points during the first nine months of the year followed by an additional 50 basis points on October 23, 2024.

According to the Calgary Real Estate Board ("CREB"), residential home sales in the first nine months of 2024 remained strong but have slowed in recent months due to limited choice for lower-priced homes. Demand, however, is expected to remain healthy through the fall with improved supply and lower lending rates.

Overall home sales in Calgary were 21,703 for the first nine months of 2024, a decrease of 2% from the same period in 2023. A rise in new listings compared to sales supported higher inventory levels, shifting the market toward more balanced conditions but still indicative of a sellers' market. Although additional supply in the market has taken some pressure off home prices over the past few months, prices still increased by approximately five percent over the same period in 2023. Similar conditions exist in neighboring Airdrie, where Genesis has two active projects.

2024 Business Plan

Progress on 2024 Business Plan

Genesis continues to execute its growth business plan. Genesis achieved significant milestones in 2023 receiving final development approvals enabling Genesis to proceed with development of its Lewiston, Logan Landing and Huxley communities. Development of these communities continues in 2024.

Growth also continues for GBG which is now building in eleven communities in the CMA.

The following describes progress made on key elements of the growth plan.

1) Obtaining Additional Zoning and Servicing

Zoning and servicing entitlements are granted by the applicable municipal authorities. The timelines discussed below are management's best estimates at this time, given the uncertainties related to the regulatory approval process and market conditions.

In Q2 2024 Genesis closed the acquisition of 160 acres of development land in Calgary's southeast quadrant in the South Shepard Area Structure Plan ("ASP"). The ASP was approved to support a new residential community on these lands by Calgary City Council in 2013. Outline Plan and Land Use Applications have been submitted to the City of Calgary with approvals anticipated in 2025. Site servicing is anticipated to commence in 2026.

In Rocky View County ("County"), Genesis has received an ASP approval for the OMNI project, a 185-acre commercial and retail project on a portion of the 610 acres of undeveloped land that Genesis controls in the County bordering the northeast quadrant of the City of Calgary. Progress continues with the County on the approval of a conceptual scheme for this project, with first reading received in September 2022. Approval is anticipated in 2024 or 2025. Genesis and the County have successfully worked with Alberta Transportation to finalize plans and funding arrangements for an interchange at Stoney and Airport Trail with construction planned to start in 2025. Funding is in place and the design of the interchange is currently proceeding. Once completed, this interchange will provide primary transportation access to these lands.

2) Development and Sale of Land Parcels

Genesis continues to develop and implement plans for each of its core land holdings with the objective of maximizing returns by selling or developing the land at the most opportune time. Please see information provided under the heading "*Real Estate Held for Development and Sale*" in this MD&A.

Genesis periodically sells land parcels, generally for multi-family or commercial use, that have been developed within its communities.

In Q2 2024, Genesis completed the sale of two development land parcels in the City of Calgary: a 4.55-acre parcel for cash consideration of \$4,778 and a 144-acre non-core parcel for \$850.

In October 2024, Genesis closed the sale of a 7.24-acre parcel of development land in the City of Calgary for \$9,500.

3) Servicing Additional Phases

Genesis is actively servicing five communities:

- Lewiston: Genesis commenced servicing the second phase of Lewiston in Q2 2024. This phase will add 133 singlefamily lots and is anticipated to be fully serviced in Q4 2024. GBG and two third parties (each with a 20% ownership interest) will be the home builders in this phase;
- Logan Landing: Servicing of the first phase in this southeast Calgary community started in Q3 2023 and will add 266 single-family lots. Lots became available to builders in Q4 2023 and are now fully serviced as of Q3 2024. GBG and three third parties will be the home builders in this phase. Phase 2 servicing is expected to start in Q4 2024 and will add 172 single-family lots and is anticipated to be fully serviced by Q3 2025;
- Huxley: Servicing the first phase of this east Calgary community commenced in Q2 2024. This will add 259 single-family lots and is anticipated to be fully serviced by Q2 2025. GBG and two third parties (each with a 20% ownership interest) will be the home builders in this phase;
- Bayview: Servicing of Phase 3 commenced in Q2 2024. This phase was fully serviced as of Q3 2024 and adds 133 single-family lots and a 1.89-acre commercial parcel. It is intended that GBG and two third parties will be the home builders in this phase; and
- Bayside: Servicing of Phase 15 is expected to start in Q4 2024 and will add 81 single-family lots. Phase 15 is expected to be fully serviced by Q3 2025.

4) Investing in Additional Lands

Building and selling homes in communities developed by other parties is a key strategy adopted in 2020 to drive growth and profitability in Genesis' home building division. GBG is now active in eleven communities, six of which are third party communities.

During Q2 2024, Genesis closed the acquisition of 734 acres of long-term development land located in southeast Calgary for \$53,850. Total cash payments of \$11,770 were made by the closing date with the remaining balance of \$42,080 being in the form of a Vendor-take-back ("VTB") mortgage payable. Genesis also secured an option to purchase an additional 106 acres immediately south of these lands by paying \$400. The option may be exercised between January 1, 2029 and December 31, 2037.

Genesis also closed the acquisition of 160 acres of development land located in southeast Calgary for \$29,505.

During Q3 2024, Genesis contributed \$5,000 to acquire a 16.7% interest in a limited partnership which is expected to commence development on 243 acres of land in southeast Calgary in 2029.

During 2024, GBG contracted to acquire 266 lots from third party developers. As of September 30, 2024, GBG had outstanding contracts to purchase 538 lots and had 173 orders to build homes on lots purchased from third party developers.

5) Land Development Partnerships

Genesis considers establishing land partnerships when a new community has received full municipal approvals. Partners are usually other home builders selected carefully, to add value to the execution of the community's development program.

Lewiston Lands Limited Partnership ("LLLP") commenced with approximately 130 acres of residential development land, referred to as Lewiston, in north Calgary in the Keystone ASP. In Q1 2023, Genesis closed a transaction to sell a 40% ownership stake in LLLP to two Calgary based third party home builders.

In Q2 2024, the Corporation entered into binding agreements to sell a 20% ownership stake in Huxley Lands Limited Partnership ("HLLP") to each of two Calgary based third party home builders for gross proceeds of \$21,440. HLLP owns 161 acres of residential development land located in the Belvedere ASP on the east side of the City of Calgary. The purchasers have paid non-refundable deposits totalling \$7,400 and contributed \$1,000 towards working capital. The transactions are scheduled to close in Q4 2024.

Development activities in Lewiston and Huxley are proceeding as described above.

6) Adding Select Third Party Builders in Genesis Communities

To diversify offerings and increase velocity of sales within its residential communities, Genesis holds regular discussions with reputable third party builders interested in acquiring lots in future phases in Genesis' communities. Genesis is currently working with seven third party builders.

7) Increasing the Velocity of Homes Sold by GBG

In YTD 2024, GBG entered into 312 new home sales contracts compared to 278 new home sales contracts in YTD 2023. During Q3 2024, GBG entered into 77 new home sales contracts compared to 122 new home sales contracts in Q3 2023. As of September 30, 2024, Genesis had 265 outstanding new home orders compared to 283 as at September 30, 2023. To increase the velocity of homes sold, Genesis:

- acquires lots in communities from third party developers;
- adjusts pricing to meet market conditions;
- pursues construction cost efficiencies and actively manages supply chain challenges; and
- continues to monitor and control overhead costs.

8) Liquidity and Return of Capital

Liquidity: As of September 30, 2024, Genesis had \$20,773 of cash and cash equivalents on hand (year-end ("YE") 2023 - \$37,546), loan and credit facilities of \$124,323 (YE 2023 - \$103,587), real estate assets of \$390,612 (YE 2023 - \$342,791) and total assets of \$510,675 (YE 2023 - \$440,083). The ratio of loan and credit facilities to total assets was 24% as at September 30, 2024 and 24 % at December 31, 2023.

Return of Capital to Shareholders: On November 5, 2024, Genesis declared a dividend of \$0.10 per share (for a total payment of \$5,679), payable on November 29, 2024 to shareholders of record on November 18, 2024. Refer to heading "*Subsequent Events*" in this MD&A. This dividend, when combined with the dividend of \$0.095 per share paid in June 2024, brings total dividends declared and paid in 2024 to \$0.195 per share for a total payment of \$11,074. Since 2014, when Genesis paid its first dividend, it will have returned an aggregate of \$87,405 to shareholders by way of dividends and, through its Normal Course Issuers Bid ("NCIB"), bought back nearly 3.1 million common shares for an aggregate cost of \$8,962.

Outlook

Genesis continues to execute on its growth strategy in both its land and housing divisions, sustained by a backlog of new home orders, higher volume of lot sales, and the continued strength of the CMA market. Despite ongoing economic pressures on consumers, home prices continue to move higher due to the low supply of homes for sale, combined with strong housing demand from increasing population levels.

Genesis is working proactively with key contractor partners and home buyers to address concerns relating to cost increases and a lack of skilled labour and some products and materials in both our land development and home building divisions.

OPERATING HIGHLIGHTS

Key financial results and operating data for Genesis were as follows:

| | Three months September | | Nine months ended September 30, ⁽²⁾ | | |
|--|---------------------------|----------|---|-----------|--|
| (\$000s, except for per share items or unless otherwise noted) | 2024 | 2023 | 2024 | 2023 | |
| Key Financial Data | | | | | |
| Total revenues | 93,131 | 41,173 | 256,414 | 131,710 | |
| Direct cost of sales | (66,298) | (30,714) | (191,617) | (102,619) | |
| Gross margin | 26,833 | 10,459 | 64,797 | 29,091 | |
| Gross margin (%) | 28.8% | 25.4% | 25.3% | 22.1% | |
| Net earnings attributable to equity shareholders | 12,003 | 2,203 | 26,980 | 6,456 | |
| Net earnings per share - basic and diluted | 0.22 | 0.04 | 0.48 | 0.11 | |
| Key Operating Data | | | | | |
| Land Development | | | | | |
| Total residential lots sold (units) | 215 | 44 | 569 | 210 | |
| Residential lot revenues ⁽³⁾ | 37,090 | 5,838 | 93,704 | 31,188 | |
| Gross margin on residential lots sold | 10,820 | 1,129 | 18,942 | 5,271 | |
| Gross margin on residential lots sold (%) | 29.2% | 19.3% | 20.2% | 16.9% | |
| Average revenue per lot sold (excluding non-core lots) | 173 | 133 | 168 | 149 | |
| Development land revenues | - | - | 5,466 | 4,242 | |
| Home Building | | | | | |
| Homes sold (units) | 102 | 71 | 294 | 200 | |
| Revenues (4) | 62,709 | 40,928 | 186,102 | 114,896 | |
| Gross margin on homes sold | 16,013 | 9,330 | 45,480 | 23,820 | |
| Gross margin on homes sold (%) | 25.5% | 22.8% | 24.4% | 20.7% | |
| Average revenue per home sold | 615 | 576 | 633 | 574 | |
| New home orders (units) | 77 | 122 | 312 | 278 | |
| Outstanding new home orders at period end (units) | | | 265 | 283 | |

| Key Balance Sheet Data | As at Sept. 30, 2024 | As at Dec. 31, 2023 (5) |
|--|-------------------------|----------------------------|
| Cash and cash equivalents | 20,773 | 37,546 |
| Total assets | 510,675 | 440,083 |
| Loan and credit facilities | 124,323 | 103,587 |
| Total liabilities | 248,387 | 198,942 |
| Shareholders' equity | 252,687 | 231,142 |
| Total equity | 262,288 | 241,141 |
| Loan and credit facilities to total assets | 24% | 24% |

Results from operations, including earnings and cash flows, vary considerably between periods for the reasons explained under the heading "*Factors Affecting Results of Operations*" in this MD&A.

Genesis sold 294 homes (281 single-family and 13 townhouses) in YTD 2024 compared to 200 homes (191 single-family and 9 townhouses) in YTD 2023. In YTD 2024, Genesis sold 376 residential lots to third parties compared to 76 lots sold in YTD 2023. In YTD 2024, two parcels of development land were sold for \$5,466 while a parcel of development land was sold for \$4,242 in YTD 2023. The combination of these factors resulted in revenues of \$256,414 in YTD 2024, compared to \$131,710 in YTD 2023.

Genesis sold 102 homes (97 single-family and 5 townhouses) in Q3 2024 compared to 71 homes (67 single-family and 4 townhouses) in Q3 2023. There were no development land sales in Q3 2024 and Q3 2023. Genesis sold 163 residential lots to third parties in Q3 2024 compared to 1 residential lot sold to third parties in Q3 2023. These sales resulted in total revenues of \$93,131 in Q3 2024 compared to \$41,173 in Q3 2023.

New home orders for the nine months ended September 30, 2024 were 312 units compared to 278 units for the same period in 2023. The Corporation ended the third quarter of 2024 with 265 outstanding new home orders, compared to 283 outstanding new home orders in the comparable period a year earlier. At December 31, 2023, Genesis had 247 outstanding new home orders.

Net income attributable to equity shareholders in YTD 2024 was \$26,980 (\$0.48 income per share - basic and diluted) compared to net income attributable to equity shareholders of \$6,456 (\$0.11 income per share - basic and diluted) in YTD 2023. Net income attributable to equity shareholders in Q3 2024 was \$12,003 (\$0.22 income per share - basic and diluted) compared to net income attributable to equity shareholders of \$2,203 (\$0.04 income per share - basic and diluted) in Q3 2023.

Factors Affecting Results of Operations

When reviewing the results, there are a number of factors that have historically affected Genesis' results of operations, including:

- the volatility of oil and gas prices and changes in the Canadian/US dollar exchange rate, both of which impact the Alberta energy industry, and have significant impact on the CMA real estate market and economy;
- changes to the regulatory environment, both direct and indirect, including for example, the land development approval process, mortgage lending rules, immigration policies and economic restrictions imposed by regulatory authorities;
- changes in interest rates, including residential mortgage rates and the rates of interest charged to Genesis on its various credit facilities;
- costs incurred for the development and servicing of land and the sale of residential lots and other land parcels occurs over a substantial period of time and results in cash flows that vary considerably between periods, creating significant volatility in the revenues, earnings and cash flows from operating activities;
- changes in home construction costs due to the availability and timing of trades, material and overall supply chain issues;
- land, lot and home prices and gross margins vary by community, by phase and by lot/home type, the nature of the development work required to be undertaken before the land and lots are ready for sale, and the original cost of the land and servicing; and
- seasonality which has historically resulted in higher revenues and higher cash outflows in the summer and fall months when home building sales and land servicing often peak.

Land Development

| | Three months ended September 30, | | | Nine month | s ended Septer | nber 30, |
|---|----------------------------------|---------|--------------------|------------|----------------|----------|
| - | 2024 | 2023 | % change | 2024 | 2023 | % change |
| Key Financial Data | | | | | | |
| Residential lot revenues (1) | 37,090 | 5,838 | N/R ⁽²⁾ | 93,704 | 31,188 | 200.4% |
| Development land revenues | | - | - | 5,466 | 4,242 | 28.9% |
| Direct cost of sales | (26,270) | (4,709) | N/R ⁽²⁾ | (79,250) | (30,159) | 162.8% |
| Gross margin | 10,820 | 1,129 | N/R ⁽²⁾ | 19,920 | 5,271 | N/R (2) |
| Gross margin (%) | 29.2% | 19.3% | 51.3% | 20.1% | 14.9% | 34.9% |
| Other expenses | (5,035) | (2,965) | 69.8% | (12,157) | (8,170) | 48.8% |
| Earnings (loss) before income taxes | 5,785 | (1,836) | N/R ⁽²⁾ | 7,763 | (2,899) | N/R (2) |
| Key Operating Data | | | | | | |
| Residential lots sold to third parties | 163 | 1 | N/R ⁽²⁾ | 363 | 76 | N/R (2) |
| Residential lots sold through GBG - home building | 52 | 43 | 20.9% | 193 | 134 | 44.0% |
| Residential lots sold to third parties - non-core lots | - | - | - | 13 | - | N/R (2) |
| Total residential lots sold | 215 | 44 | N/R ⁽²⁾ | 569 | 210 | 171.0% |
| Average revenue per lot sold (excluding non-core lots) | 173 | 133 | 30.1% | 168 | 149 | 12.8% |

(1) Includes residential lot sales to third parties, residential lot sales to GBG and other revenues
(2) Not relevant due to the size of the change

Gross margin by source of revenue

| | Three months ended September 30, | | | Nine month | n ber 30 , | |
|------------------------------|----------------------------------|---------|--------------------|------------|-------------------|----------|
| | 2024 | 2023 | % change | 2024 | 2023 | % change |
| Residential lots | | | | | | |
| Residential lot revenues (1) | 37,090 | 5,838 | N/R ⁽²⁾ | 93,704 | 31,188 | 200.4% |
| Direct cost of sales | (26,270) | (4,709) | N/R ⁽²⁾ | (74,762) | (25,917) | 188.5% |
| Gross margin | 10,820 | 1,129 | N/R ⁽²⁾ | 18,942 | 5,271 | N/R (2) |
| Gross margin (%) | 29.2% | 19.3% | 51.3% | 20.2% | 16.9% | 19.5% |

⁽¹⁾ Includes residential lot sales to third parties, residential lot sales to GBG and other revenues ⁽²⁾ Not relevant due to the size of the change

| | Three months | Three months ended September 30, | | | s ended Septem | nber 30, |
|---------------------------|--------------|----------------------------------|----------|---------|----------------|----------|
| | 2024 | 2023 | % change | 2024 | 2023 | % change |
| Development land | | | | | | |
| Development land revenues | - | - | - | 5,466 | 4,242 | 28.9% |
| Direct cost of sales | - | - | - | (4,488) | (4,242) | 5.8% |
| Gross margin | - | - | - | 978 | - | N/R (1) |
| Gross margin (%) | - | - | - | 17.9% | 0.0% | N/R (1) |

Results from operations, including earnings and cash flows, vary considerably between periods for the reasons explained under the heading "Factors Affecting Results of Operations" in this MD&A.

Revenues and unit volumes

Residential lot sales to third party builders usually occur when newly developed phases first become available for sale creating fluctuations in lot revenues and associated earnings. Total residential lot sales revenues in YTD 2024 were \$93,704 (569 lots) up from \$31,188 (210 lots) in YTD 2023. In YTD 2024, 376 lots including 13 non-core lots (\$100) were sold to third party builders compared to 76 lots sold to third party builders in YTD 2023. In YTD 2023. In YTD 2023. In YTD 2024, 60 lots (\$10,796) from LLLP were sold to GBG.

Total residential lot sales revenues in Q3 2024 were \$37,090 (215 lots) up from \$5,838 (44 lots) in Q3 2023. In Q3 2024, 163 lots were sold to third party builders compared to 1 lot sold to third party builders in Q3 2023. In Q3 2024, GBG sold 52 homes on Genesis lots, up 21% from 43 homes sold on Genesis lots in Q3 2023.

Two parcels of development land were sold for \$5,466 in YTD 2024 while one parcel of development land was sold for \$4,242 in YTD 2023. There were no development land sales in Q3 2024 and Q3 2023. Development land sales occur periodically and comprise sales of commercial, multi-family and other lands that Genesis does not intend to build on through GBG.

Gross margin

Residential lots had a gross margin of 20% in YTD 2024 compared to 17% in YTD 2023. Residential lots had a gross margin of 29% in Q3 2024 compared to 19% in Q3 2023. Residential lot and development land revenue and margins can vary significantly as described in the "Factors Affecting Results of Operations" in this MD&A.

Other expenses

| | Three months ended September 30, | | | Nine months | s ended Septe | mber 30, |
|------------------------------------|----------------------------------|---------|--------------------|-------------|---------------|----------|
| - | 2024 | 2023 | % change | 2024 | 2023 | % change |
| Other expenses | | | | | | |
| General and administrative expense | (2,549) | (2,096) | 21.6% | (7,112) | (5,444) | 30.6% |
| Selling and marketing expense | (510) | (383) | 33.2% | (1,195) | (1,279) | (6.6%) |
| Finance income | 253 | 418 | (39.5%) | 1,204 | 1,013 | 18.9% |
| Finance expense | (2,229) | (904) | N/R ⁽¹⁾ | (5,054) | (2,460) | N/R (1) |
| Total | (5,035) | (2,965) | 69.8% | (12,157) | (8,170) | 48.8% |

⁽¹⁾ Not relevant due to the size of the change

The components of other expenses and the changes are shown in the table above.

In YTD 2024, other expenses totaled \$12,157 or 49% higher than \$8,170 incurred in YTD 2023. In Q3 2024, other expenses totaled \$5,035 or 70% higher than \$2,965 incurred in Q3 2023. Other expenses were higher in both Q3 2024 and YTD 2024 mainly due to higher general and administrative expense and net finance expense. Share-based compensation expenses were a significant component of general and administrative expense. In YTD 2024 share-based compensation expenses were \$1,903 compared to \$455 in YTD 2023 with the increase mainly due to mark-to-market increase for DSUs issued in prior periods. Net finance expenses were higher due to higher average loan balances in 2024 as compared to the same periods in 2023.

Home Building – Genesis Builders Group Inc. (GBG)

| | Three months ended September 30, | | | Nine mont | hs ended Septer | nber 30, |
|---------------------------------------|----------------------------------|----------|----------|-----------|-----------------|----------|
| | 2024 | 2023 | % change | 2024 | 2023 | % change |
| Key Financial Data | | | | | | |
| Revenues ⁽¹⁾ | 62,709 | 40,928 | 53.2% | 186,102 | 114,896 | 62.0% |
| Direct cost of sales | (46,696) | (31,598) | 47.8% | (140,622) | (91,076) | 54.4% |
| Gross margin | 16,013 | 9,330 | 71.6% | 45,480 | 23,820 | 90.9% |
| Gross margin (%) | 25.5% | 22.8% | 11.8% | 24.4% | 20.7% | 17.9% |
| Other expenses | (6,485) | (4,681) | 38.5% | (18,924) | (12,808) | 47.8% |
| Earnings before income taxes | 9,528 | 4,649 | 104.9% | 26,556 | 11,012 | 141.2% |
| Key Operating Data | | | | | | |
| Homes sold (units) | 102 | 71 | 43.7% | 294 | 200 | 47.0% |
| Average revenue per home sold | 615 | 576 | 6.8% | 633 | 574 | 10.3% |
| New home orders (units) | 77 | 122 | (36.9%) | 312 | 278 | 12.2% |
| Outstanding new home orders at period | end (units) | | | 265 | 283 | (6.4%) |

The home building business of Genesis is operated through its wholly-owned subsidiary, GBG.

⁽¹⁾ Revenues include residential home sales and other revenue

Results from operations, including earnings and cash flows, vary considerably between periods for the reasons explained under the heading "Factors Affecting Results of Operations" in this MD&A.

Revenues and unit volumes

Revenues for single-family homes and townhouses were \$186,102 (294 units) in YTD 2024, 62% higher than YTD 2023 revenues of \$114,896 (200 units). In addition, 312 homes were contracted for sale in YTD 2024, an increase of 12%, as compared to 278 in YTD 2023. There were 265 outstanding new home orders at the end of Q3 2024 as compared to 283 outstanding new home orders at the end of Q3 2024.

Revenues for single-family homes and townhouses were \$62,709 (102 units) in Q3 2024, 53% higher than Q3 2023 revenues of \$40,928 (71 units). In addition, 77 homes were contracted for sale in Q3 2024, as compared to 122 in Q3 2023.

Homes sold in YTD 2024 had an average price of \$633 per home compared to \$574 in YTD 2023. Homes sold in Q3 2024 had an average price of \$615 per home compared to \$576 per home in Q3 2023. Fluctuations in the average revenue per home sold are due to differences in product mix, community, and market conditions. During the first nine months of 2024 and 2023, GBG's single-family homes product ranged in price from \$402 to \$1,267 depending on the location and the models being offered. Similarly, GBG's townhouse product ranged in price from \$198 to \$399 depending on the location and the models being offered. In YTD 2024, 281 single-family homes and 13 townhouses were sold compared to 191 single-family homes and 9 townhouses in YTD 2023. In Q3 2024, 97 single-family homes and 5 townhouses were sold compared to 67 single-family homes and 4 townhouses in Q3 2023.

In YTD 2024, 133 of the 294 homes sold were built on residential lots supplied by Genesis with lot revenues of \$18,062 while in YTD 2023, 134 of the 200 homes sold were built on residential lots supplied by Genesis, with lot revenues of \$18,616. 52 of the 102 homes sold in Q3 2024 were built on residential lots supplied by Genesis, with lot revenues of \$6,668, while 43 of the 71 homes sold in Q3 2023 were built on residential lots supplied by Genesis, with lot revenues of \$5,593.

During 2024, GBG contracted to acquire 266 lots from third party developers. As of September 30, 2024 GBG had outstanding contracts to purchase 538 lots and had 173 orders to build homes on lots purchased from third party developers.

GBG builds homes either after receiving a firm sale contract (a "pre-construction home") or on a quick possession ("spec") basis. The delivery time of a pre-construction home is approximately 10 to 12 months. Construction of quick possession homes commences before GBG receives a firm sale contract to ensure there is sufficient inventory for buyers seeking possession within a short period of time (often 30-90 days). Townhouses are multi-unit complexes for which GBG commences construction prior to selling units in any individual building. This provides construction efficiencies and requires GBG to build some townhouses on a spec basis and to hold them in inventory until sold. The timing of the sale of spec homes is unpredictable, with spec home buyers usually being time sensitive, wanting to take possession in a short time frame. Genesis closely monitors its home building work-in-progress to anticipate and react to market conditions in a timely manner. As at the end of Q3 2024, GBG had \$74,769 of work in progress, of which \$7,596 related to spec homes in progress (YE 2023 - \$88,314 of work in progress, of which \$11,197 related to spec homes in progress).

The following table shows the split between quick possession sales and pre-construction homes.

| | Three months ended September 30, | | | Nine r | nonths ended | d Septembe | r 30, | |
|-------------------------------------|----------------------------------|---------------|------|---------------|--------------|---------------|-------|---------------|
| | 2024 | % of total | 2023 | % of total | 2024 | % of total | 2023 | % of total |
| Quick possession sales (units) | 20 | 19.6% | 29 | 40.8% | 52 | 17.7% | 36 | 18.0% |
| Pre-construction home sales (units) | 82 | 80.4% | 42 | 59.2% | 242 | 82.3% | 164 | 82.0% |
| Total home sales (units) | 102 | 100.0% | 71 | 100.0% | 294 | 100.0% | 200 | 100.0% |

Gross margin

Genesis realized gross margin on home sales of 24.4% in YTD 2024 compared to 20.7% in YTD 2023 and a gross margin on home sales of 25.5% in Q3 2024 as compared to 22.8% in Q3 2023. Fluctuations in gross margin are due to changes in market conditions and differences in product and community mix. In YTD 2024, 281 single-family homes and 13 townhouses were sold compared to 191 single-family homes and 9 townhouses in YTD 2023. In Q3 2024, 97 single-family homes and 5 townhouses were sold compared to 67 single-family homes and 4 townhouses in Q3 2023.

Other expenses

| | Three months ended September 30, | | | Nine month | s ended Septe | mber 30, |
|------------------------------------|----------------------------------|---------|--------------------|------------|---------------|--------------------|
| - | 2024 | 2023 | % change | 2024 | 2023 | % change |
| Other expenses | | | | | | |
| General and administrative expense | (3,441) | (2,825) | 21.8% | (10,232) | (7,735) | 32.3% |
| Selling and marketing expense | (2,954) | (1,635) | 80.7% | (8,335) | (4,610) | 80.8% |
| Finance income | 77 | 24 | N/R ⁽¹⁾ | 218 | 74 | N/R ⁽¹⁾ |
| Finance expense | (167) | (245) | (31.8%) | (575) | (537) | 7.1% |
| Total | (6,485) | (4,681) | 38.5% | (18,924) | (12,808) | 47.8% |

⁽¹⁾ Not relevant due to the size of the change

The components of other expenses and the changes are shown in the table above.

In YTD 2024, other expenses were \$18,924, 48% higher than \$12,808 incurred in YTD 2023. In Q3 2024, other expenses totaled \$6,485, 39% higher than \$4,681 in Q3 2023. Other expenses were higher in both Q3 and YTD 2024 due to higher general and administrative expense and selling and marketing expense (including sales commissions). This is partially offset by lower net finance expenses. Higher general and administrative expense included higher share-based compensation expenses of \$1,269 compared to \$303 in YTD 2023, primarily due to mark-to-market increases for DSUs issued in prior periods. Higher compensation expenses are driven by increases in staffing and salary levels reflecting higher activities levels, inflation and a competitive labor market. Increase in selling and marketing expenses was primarily due to higher levels of sales activity in the home building business. These were partially offset by lower net finance expenses due to lower average loan balance in Q3 and YTD 2024 compared to the same periods in 2023.

Real Estate Held for Development and Sale

| | September 30, | December 31, | |
|---|---------------|--------------|----------|
| | 2024 | 2023 | % change |
| Real estate held for development and sale | 390,612 | 342,791 | 14.0% |

Refer to note 3 in the condensed consolidated interim financial statements for the three and nine months ended September 30, 2024 and 2023 which details the components of the changes in the net book value of real estate held for development and sale.

Real estate held for development and sale increases as a result of acquisitions and development activities and declines as a result of sales of residential lots, homes and development land parcels. Real estate held for development and sale increased by \$47,821 as at Q3 2024 compared to YE 2023 with the net increase mainly due to: the acquisition of 894 acres of development land in southeast Calgary for \$75,470.

The following table presents Genesis' real estate held for development and sale at net book value as at September 30, 2024:

| | Net Book Value | | | | | |
|---|---|--|---------|--|--|--|
| Real Estate Held for Development and Sale | Lots, multi- family & commercial parcels | Land held for development ⁽¹⁾ | Total | | | |
| Community | | | | | | |
| Airdrie - Bayside, Bayview, Canals | 30,799 | 12,473 | 43,272 | | | |
| Calgary NW - Sage Hill Crest | 8,671 | - | 8,671 | | | |
| Calgary N - Lewiston (owned by LLLP, a controlled entity) | 727 | 43,620 | 44,347 | | | |
| Calgary SE - Logan Landing | 9,297 | 49,610 | 58,907 | | | |
| Calgary SE - Hotchkiss | - | 30,093 | 30,093 | | | |
| Calgary E - Huxley (owned by HLLP, a controlled entity) | - | 47,928 | 47,928 | | | |
| Calgary SE Land Holdings (2) | - | 68,853 | 68,853 | | | |
| Rocky View County - North Conrich | - | 6,930 | 6,930 | | | |
| Rocky View County - OMNI | - | 5,940 | 5,940 | | | |
| Other land ⁽³⁾ - non-core | - | 902 | 902 | | | |
| Total land development | 49,494 | 266,349 | 315,843 | | | |
| Home building construction work-in-progress | | | 46,244 | | | |
| Third party lots | | | 28,525 | | | |
| Total home building | | | 74,769 | | | |
| Total real estate held for development and sale | | | 390,612 | | | |

⁽¹⁾ Land held for development comprises lands not yet subdivided into single-family lots or parcels

(2) Calgary SE Land Holdings comprise 460-acres of development land acquired in Q4 2023 and 734-acres of development land acquired in Q2 2024

⁽³⁾ Other land is non-core and available for sale

The following table presents the breakdown of Genesis' serviced single-family lots, multi-family and commercial parcels shown above, by community as at September 30, 2024:

| Serviced Lots, Multi-family and Commercial Parcels, by Community | Net Book Value | Single-family lots | Townhouse units | Townhouse/ multi-family parcels | Commercial parcels |
|---|-------------------|-----------------------|--------------------|---------------------------------------|-----------------------|
| Airdrie - Bayside, Bayview, Canals | 30,799 | 346 | 3 | 1 | 1 |
| Calgary NW - Sage Hill Crest | 8,671 | 4 | - | - | 1 |
| Calgary N - Lewiston (owned by LLLP, a controlled entity) | 727 | 4 | - | - | - |
| Calgary SE - Logan Landing | 9,297 | 120 | - | - | - |
| Total | 49,494 | 474 | 3 | 1 | 2 |

The following table presents the estimated equivalent, by community of single-family lots and multi-family and commercial acres of Genesis' land held for development (shown previously) as at September 30, 2024, based on the Corporation's plans for the development of its lands. Refer to the section in this MD&A entitled "*Obtaining Additional Zoning and Servicing Entitlements*" for the status of North Conrich. The timelines discussed are management's best estimates at this time, given the uncertainties related to the regulatory approval process and market conditions.

| | | | Estimated Equivalent if/when Developed | | |
|--|-------------------|--------------------------------|--|-------------------------|-----------------------|
| Land Held for Development, by Community | Net Book Value | Land ⁽¹⁾ (acres) | Single-family (lots) | Multi-family (acres) | Commercial (acres) |
| Airdrie - Bayside, Bayview | 12,473 | 66 | 274 | 2 | - |
| Calgary N - Lewiston (owned by LLLP, a controlled entity) | 43,620 | 111 | 768 | 3 | 4 |
| Calgary SE - Logan Landing | 49,610 | 327 | 1,340 | 7 | 3 |
| Calgary SE - Hotchkiss | 30,093 | 160 | 1,184 | 3 | - |
| Calgary E - Huxley (owned by HLLP, a controlled entity) | 47,928 | 161 | 1,378 | - | - |
| Calgary SE Land Holdings (2) (3) | 68,853 | 1,194 | - | - | - |
| Rocky View County - North Conrich (3) | 6,930 | 425 | - | - | - |
| Rocky View County - OMNI (3) | 5,940 | 185 | - | - | - |
| | 265,447 | 2,629 | 4,944 | 15 | 7 |
| Other land - non-core | 902 | 156 | - | - | - |
| Total | 266,349 | 2,785 | 4,944 | 15 | 7 |

⁽¹⁾ Land not yet subdivided into single-family and other lots or parcels

(2) Calgary SE Land Holdings comprise 460-acres of development land acquired in Q4 2023 and 734-acres of development land acquired in Q2 2024

⁽³⁾ Lands are in early stage and the estimated equivalents awaiting regulatory approval

Amounts Receivable

| | September 30, | December 31, | |
|--------|---------------|--------------|----------|
| | 2024 | 2023 | % change |
| ivable | 57,184 | 28,156 | 103.1% |

Genesis generally receives non-refundable deposits ranging from 5% to 20% at the time of entering into a sale agreement for residential lots with a third party builder. Amounts receivable are recognized on receipt of a minimum 15% non-refundable deposit and after agreed-to-services pertaining to the property have been substantially performed. Title to a lot or home that is contracted for sale is not transferred by Genesis to the builder or purchaser until full payment is received, thus mitigating credit risk. There are no amounts receivable past due and there have been no write-offs or allowance for doubtful accounts in 2024 or 2023.

The increase of \$29,028 in amounts receivable was mainly due to higher lot sales to third party builders. As at Q3 2024, Genesis had \$54,136 (366 lots) in amounts receivable related to third party builders compared to \$26,623 (191 lots) in amounts receivable as at YE 2023.

Individual balances due from third party builders at Q3 2024 that were 10% or more of total amounts receivable were \$54,136 from five third party builders (YE 2023 - \$26,623 from two third party builders).

VTB Mortgage Receivable

| | September 30, | December 31, | |
|--------------------------------------|---------------|--------------|----------|
| | 2024 | 2023 | % change |
| Vendor-take-back mortgage receivable | 628 | 1,976 | (68.2%) |

During the nine months ended September 30, 2024, the Corporation closed the sale of a 144-acre parcel of non-core development land for \$850, which comprised cash consideration of \$80 and the remainder being a \$770 four-year VTB mortgage receivable at 0% interest per annum. The VTB mortgage receivable is payable in four equal annual installments of approximately \$193, commencing December 1, 2025 and ending December 1, 2028.

During 2023, the Corporation closed the sale of a 2.91-acre parcel of development land for \$3,929, comprised of cash consideration and a VTB mortgage receivable bearing annual interest at the prime rate. The principal and interest on the VTB mortgage receivable totaling \$2,006 was received in March 2024.

Cash Flows (used in) from Operating Activities

Results from operations, including earnings and cash flows, vary considerably between periods for the reasons explained under the heading "Factors Affecting Results of Operations" in this MD&A.

| _ | Three months ended September 30, | | Nine months ended September 30, | |
|--|-------------------------------------|---------|------------------------------------|-------|
| | 2024 | 2023 | 2024 | 2023 |
| Cash flows (used in) from operating activities | (2,193) | (9,922) | 14,207 | 5,702 |
| Cash flows (used in) from operating activities per share - basic and diluted | (0.04) | (0.17) | 0.25 | 0.10 |

Т

The changes in cash flows from operating activities between Q3 2024 and Q3 2023 consist of the following:

| | Three month | hree months ended September 30, | | |
|---|-------------|---------------------------------|-----------|--|
| Operating Activities - Inflows (Outflows) | 2024 | 2023 | \$ change | |
| Residential home sales | 62,646 | 41,811 | 20,835 | |
| Residential lot sales | 12,238 | 3,348 | 8,890 | |
| Residential home construction | (33,122) | (29,743) | (3,379) | |
| Land development | (29,073) | (18,066) | (11,007) | |
| Lots and land acquisitions | (6,552) | (2,052) | (4,500) | |
| Suppliers and employees | (8,001) | (5,191) | (2,810) | |
| Income tax | (690) | (478) | (212) | |
| Other | 361 | 449 | (88) | |
| Total | (2,193) | (9,922) | 7,729 | |

The changes in cash flows from operating activities between YTD 2024 and YTD 2023 consist of the following:

| | Nine months | Nine months ended September 30, | | | |
|--|-------------|---------------------------------|-----------|--|--|
| Operating Activities - Inflows (Outflows) | 2024 | 2023 | \$ change | | |
| Residential home sales | 187,818 | 114,838 | 72,980 | | |
| Proceeds from sale of ownership interest in Limited Partnerships | 8,400 | 11,760 | (3,360) | | |
| Residential lot sales | 41,632 | 11,659 | 29,973 | | |
| Development land sales | 8,922 | 4,242 | 4,680 | | |
| Residential home construction | (93,689) | (76,484) | (17,205) | | |
| Land development | (46,339) | (36,047) | (10,292) | | |
| Lots and land acquisitions | (68,567) | (6,904) | (61,663) | | |
| Suppliers and employees | (20,941) | (15,778) | (5,163) | | |
| Income tax | (4,560) | (2,650) | (1,910) | | |
| Other | 1,531 | 1,066 | 465 | | |
| Total | 14,207 | 5,702 | 8,505 | | |

The increases in cash inflows from the sale of residential homes by GBG are primarily related to increases in the volume of homes sold. Genesis sells residential lots to third party builders and typically receives deposits ranging from 5% to 20% of the purchase price from the builder. On receipt of a minimum 15% non-refundable deposit after agreed-to-services pertaining to the property

have been substantially performed, Genesis recognizes all of the sales revenue. The balance of the purchase price is generally received in cash at the time of closing of the sale by the third party builder to a home buyer, which can be many months later, resulting in a timing difference between sales revenue recognition and the actual receipt of cash.

The year over year change in cash flows from operating activities is mainly due to higher cash inflows from residential homes, residential lots and development land sales. These were partially offset by higher cash outflows for home building and land servicing activities and for the acquisition of residential lots and land. In addition, higher income tax payments were made in YTD 2024 compared to YTD 2023.

LIABILITIES AND SHAREHOLDERS' EQUITY

The following table presents Genesis' liabilities and equity at Q3 2024 and YE 2023:

| | Septemb | September 30, | | er 31, |
|---|---------|---------------|---------|------------|
| | 2024 | % of total | 2023 | % of total |
| Loan and credit facilities | 124,323 | 24% | 103,587 | 24% |
| Provision for future development costs | 33,228 | 7% | 20,569 | 5% |
| Customer deposits | 33,343 | 7% | 17,470 | 4% |
| Accounts payable and accrued liabilities | 34,490 | 7% | 22,579 | 5% |
| Accounts payable related to residential lot purchases | 17,094 | 3% | 32,319 | 7% |
| Lease liabilities | 1,049 | 0% | 712 | 0% |
| Income tax payable | 4,860 | 1% | 1,706 | 0% |
| Total liabilities | 248,387 | 49% | 198,942 | 45% |
| Non-controlling interest | 9,601 | 2% | 9,999 | 2% |
| Shareholders' equity | 252,687 | 49% | 231,142 | 53% |
| Total liabilities and equity | 510,675 | 100% | 440,083 | 100% |

The ratio of total liabilities to equity is as follows:

| September 30, 2024 | December 31, 2023 |
|--------------------|--------------------|
| 248,387 | 198,942 |
| 262,288 | 241,141 |
| 95% | 83% |
| | 248,387 262,288 |

⁽¹⁾ Calculated as total liabilities divided by total equity

Loan and Credit Facilities

| | Q3 2024 | Q2 2024 | Q1 2024 | Q4 2023 | Q3 2023 |
|---|---------|----------|---------|---------|---------|
| Corporate revolving line of credit | 20,079 | 26,798 | 10,152 | 12,800 | 19,024 |
| Demand land project servicing loans | 3,808 | 8,329 | 11,682 | 12,729 | 11,552 |
| Demand land project servicing loan - LLLP | 3,006 | 328 | 15,927 | 13,455 | 4,179 |
| Demand land project servicing loan - HLLP | 5,648 | - | - | - | - |
| Demand operating line - LLLP | 22,998 | 22,439 | 21,500 | 21,500 | 21,336 |
| Demand operating line - HLLP | 15,941 | 15,665 | 15,377 | 15,098 | - |
| Demand operating line for single-family homes and lots | 3,100 | 11,210 | 8,805 | 13,664 | 11,110 |
| VTB mortgages payable - Calgary SE Land Holdings | 60,168 | 60,168 | 18,088 | 18,088 | - |
| | 134,748 | 144,937 | 101,531 | 107,334 | 67,201 |
| Unamortized portions of the discount on the VTB mortgages payable | (9,456) | (10,457) | (2,707) | (3,010) | - |
| Unamortized deferred fees on loan and credit facilities | (969) | (875) | (932) | (737) | (779) |
| Balance, end of period | 124,323 | 133,605 | 97,892 | 103,587 | 66,422 |

The continuity of Genesis' loan and credit facilities, excluding deferred fees, is as follows:

| | Nine months ended September 30, 2024 | | | Year ended December 31, 2023 |
|----------------------------|---|-------------------------------|----------|---------------------------------|
| _ | VTB mortgages payable ⁽¹⁾ | Loan and credit facilities | Total | Total |
| Balance, beginning of year | 15,078 | 89,246 | 104,324 | 65,710 |
| Advances | 33,795 | 46,950 | 80,745 | 100,975 |
| Repayments | - | (62,459) | (62,459) | (59,450) |
| Interest expense | 1,839 | 843 | 2,682 | (2,911) |
| Balance, end of period | 50,712 | 74,580 | 125,292 | 104,324 |

(1) As at September 30, 2024 VTB mortgages payable above includes \$16,007 related to the 2023 purchase of 460-acres of development land (Dec. 31, 2023 - \$15,078) and \$34,705 relating to the 2024 purchase of 734-acres development land (Dec. 31, 2023 - \$Nil) both in southeast Calgary

Loan and credit facilities are used primarily to finance the costs of developing land, building homes and for land purchases. Genesis accesses these facilities, cash from operations and cash on hand in a balanced manner to finance its operations.

Genesis has various covenants in place with its lenders with respect to its loan and credit facilities. Such covenants include credit usage restrictions; cancellation, prepayment, confidentiality and cross default clauses; sales coverage requirements; conditions precedent for funding; and other terms such as, but not limited to, maintaining contracted lot prices, restrictions on encumbrances, liens and charges, material changes to project plans, and material changes in the Corporation's ownership structure.

Genesis and its consolidated entities were in compliance with all lender covenants for all periods in this MD&A.

Corporate revolving line of credit

Genesis has a \$50,000 corporate revolving line of credit with a major Canadian financial institution at an interest rate per annum of prime +1.65%. This is secured by specific dedicated lands and a general corporate charge on all assets of the Corporation. As at September 30, 2024, the amount drawn on this facility was \$20,079 (YE 2023 - \$12,800). In March 2024, the interest rate was reduced from prime + 1.90% previously and now matures on February 1, 2027.

Demand land project servicing loans

Genesis has land project servicing facilities up to \$11,208 with a major Canadian chartered bank at an interest rate per annum of prime +0.50% per annum. These facilities are secured by agreements receivable, real estate held for development and sale, and a corporate guarantee, and mature between November 28, 2024 and May 12, 2025. As at September 30, 2024, the amount drawn on these facilities was \$3,808 (YE 2023 - \$12,729).

Demand land project servicing loans for LLLP

LLLP has a demand land project servicing facility up to \$15,877 with a major Canadian chartered bank at an interest rate per annum of prime +0.50%. This facility is secured by specific lands, and a Genesis corporate guarantee, and matures on July 31, 2026. As at September 30, 2024, the amount drawn on this facility was \$3,006 (YE 2023 - \$13,455).

In Q2 2024, LLLP entered into another demand land project servicing facility up to \$11,002 with a major Canadian chartered bank at an interest rate per annum of prime +0.50%. This facility is secured by specific lands, and a Genesis corporate guarantee. This facility matures 36 months from the date of initial drawdown. There have been no drawdowns to date.

Demand land project servicing loan for HLLP

HLLP has a demand land project servicing facility up to \$52,135 with a major Canadian chartered bank bearing per annum interest at the prime rate. This facility is secured by specific lands, and a Genesis corporate guarantee, and matures on September 3, 2027. As at September 30, 2024, the amount drawn on this facility was \$5,648 (YE 2023 - \$Nil).

Demand operating line for LLLP

LLLP has a demand operating credit facility of \$24,500 with a major Canadian chartered bank at an interest rate per annum of prime +0.50%. This facility is secured by specific lands, and a Genesis corporate guarantee, and matures on October 27, 2025. As at September 30, 2024, the amount drawn on this facility was \$22,998 (YE 2023 - \$21,500). In Q2 2024, the facility limit was increased to \$24,500 from \$21,500.

Demand operating line for HLLP

HLLP has a demand operating credit facility up to \$17,000 with a major Canadian chartered bank at an interest rate per annum of prime +0.25%. This facility is secured by specific lands, and a Genesis corporate guarantee, and matures on November 30, 2026. As at September 30, 2024, the amount drawn on this facility was \$15,941 (YE 2023 - \$15,098). In Q2 2024, the facility limit was increased to \$17,000 from \$16,000.

Demand operating line for single-family homes and lots

GBG has a demand operating line of \$25,000 bearing interest at prime +0.75% per annum. This facility is secured by housing projects under development and a corporate guarantee. As at September 30, 2024, the amount drawn on this facility was \$3,100 (YE 2023 - \$13,664). The facility is renewed annually.

VTB mortgages payable

Genesis entered into a \$18,088 VTB mortgage payable on the purchase of 460-acres of development land in southeast Calgary in December 2023. The VTB mortgage payable is secured by specific lands, has an interest rate of 0% per annum and is repayable in four equal annual installments of \$4,522 each, commencing November 20, 2024 and ending November 20, 2027. As at September 30, 2024, the VTB mortgage payable had an outstanding balance of \$18,088 with an unamortized discount of \$2,081 for a net amount of \$16,007 (YE 2023 - \$18,088 and \$3,010 respectively for a net amount of \$15,078).

During Q2 2024, Genesis entered into a \$42,080 VTB mortgage payable on the purchase of 734-acres of development land in southeast Calgary. The VTB mortgage payable is secured by specific lands, has an interest rate of 0% per annum and is repayable in four annual installments of \$7,000, \$8,000, \$13,680 and \$13,400 respectively, commencing June 19, 2025 and ending June 19, 2028. As at September 30, 2024, the VTB mortgage payable had an outstanding balance of \$42,080 with an unamortized discount of \$7,375 for a net amount of \$34,705.

Provision for Future Development Costs

When Genesis sells lots, land parcels and homes, it remains responsible for the payment of certain future development costs known as provision for future development costs ("FDC").

In Genesis' land development business, FDC represents the estimated remaining construction and other development costs related to each lot or parcel that has previously been sold by Genesis, if any. These estimated costs include the direct and indirect construction and other development costs, including municipal levies, expected to be incurred by Genesis during the remainder of the development process, net of expected future recoveries from third parties that are allocable to the relevant lot or parcel. FDC is reviewed periodically and, when a prior estimate is known to be different from the actual costs incurred or expected to be incurred, an adjustment is made to FDC and a corresponding adjustment is made to cost of sales and in some cases, to real estate held for development and sale.

FDC for GBG are estimated future costs relating to previously sold homes, which are primarily for seasonal and other work (such as finishing and landscaping) and estimated warranty expenses over the one-year warranty period.

FDC as at September 30, 2024 was \$25,771 for the land division (YE 2023 - \$15,899) and \$7,457 for GBG (YE 2023 - \$4,670). For additional details, see information provided under the heading *"Critical Accounting Estimates"* in this MD&A.

LIQUIDITY AND CAPITAL RESOURCES

Genesis had cash and cash equivalents of \$20,773 and drawn loan and credit facilities of \$124,323 as at Q3 2024 compared to \$37,546 and \$103,587 respectively as at YE 2023, resulting in net debt (refer to heading "*Non-GAAP Measures*" in this MD&A) of \$103,550 as at Q3 2024 compared to net debt of \$66,041 as at YE 2023. The components of loan and credit facilities are detailed below. For additional details, please see information provided under the heading "*Loan and Credit Facilities*" in this MD&A.

| | September 30, | December 31, | |
|--|---------------|--------------|----------|
| | 2024 | 2023 | % change |
| Cash and cash equivalents | 20,773 | 37,546 | (44.7%) |
| Corporate revolving line of credit | 19,477 | 12,274 | 58.7% |
| Demand land project servicing and home building loans | 6,901 | 26,367 | (73.8%) |
| Demand land project servicing and operating line - LLLP | 25,895 | 34,832 | (25.7%) |
| Demand land project servicing and operating line - HLLP | 21,338 | 15,036 | 41.9% |
| VTB mortgages payable, net of unamortized portions of the discount | 50,712 | 15,078 | N/R (1) |
| Total loan and credit facilities | 124,323 | 103,587 | 20.0% |
| Net debt ^{(2) (3)} | (103,550) | (66,041) | 56.8% |

⁽¹⁾ Not relevant due to the size of the change

⁽²⁾ Calculated as the difference between cash and cash equivalents and total loan and credit facilities

⁽³⁾ Non-GAAP financial measure. Refer to heading "Non-GAAP Measures" in this MD&A

| | September 30, | December 31, | |
|--|---------------|--------------|----------|
| Loan and credit facilities as a percentage of total assets $^{\left(1\right)}$ | 2024 | 2023 | % change |
| Corporate revolving line of credit | 3.8% | 2.8% | 35.7% |
| Demand land project servicing and home building loans | 1.4% | 6.0% | (76.7%) |
| Demand land project servicing and operating line - LLLP | 5.1% | 7.9% | (35.4%) |
| Demand land project servicing and operating line - HLLP | 4.2% | 3.4% | 23.5% |
| VTB mortgages payable, net of unamortized portions of the discount | 9.8% | 3.4% | N/R (2) |
| Loan and credit facilities to total assets | 24.3% | 23.5% | 3.4% |
| Total liabilities to equity (3) | 94.7% | 82.5% | 14.8% |
| | | | |

⁽¹⁾ Calculated as each component of loan and credit facilities divided by total assets

⁽²⁾ Not relevant due to the size of the change

 $^{\scriptscriptstyle (3)}$ Calculated as total liabilities divided by total equity

| | September 30, | December 31, | |
|--|---------------|--------------|----------|
| Net debt (1) as a percentage of total assets | 2024 | 2023 | % change |
| Cash and cash equivalents | 20,773 | 37,546 | (44.7%) |
| Loan and credit facilities | (124,323) | (103,587) | 20.0% |
| Net debt ^{(1) (2)} | (103,550) | (66,041) | 56.8% |
| Net debt to total assets ⁽³⁾ | (20.3%) | (15.0%) | 35.3% |

(1) Non-GAAP financial measure. Refer to heading "Non-GAAP Measures" in this MD&A

⁽²⁾ Calculated as the difference between cash and cash equivalents and total loan and credit facilities

⁽³⁾ Calculated as net debt divided by total assets

Based on the Corporation's operating history, relationships with lenders and committed sales contracts, management believes that Genesis has the ability to continue to renew or repay its financial obligations as they become due. The Corporation expects to generate sufficient liquidity from its cash flows from operating activities, undrawn credit facilities and cash on hand to meet its financial obligations (including the above liabilities) and commitments as they become due.

Finance Expense

| | Three months ended Se | ptember 30, | Nine months ended Sep | tember 30, |
|--|-----------------------|-------------|-----------------------|------------|
| - | 2024 | 2023 | 2024 | 2023 |
| Interest incurred | (1,487) | (1,340) | (4,731) | (3,378) |
| Imputed interest relating to VTB mortgages payable | (1,000) | - | (1,839) | - |
| Financing fees amortized | (116) | (100) | (325) | (280) |
| Interest and financing fees capitalized | 207 | 291 | 1,266 | 661 |
| | (2,396) | (1,149) | (5,629) | (2,997) |

Finance expenses were higher in Q3 2024 and YTD 2024 compared to the same periods in 2023 mainly due to higher average loan balances. Interest and financing fees are recorded as a component of real estate held for development and sale.

The weighted average interest rate of loan agreements with various financial institutions was 7.18% (Q3 2023 - 8.14%) based on September 30, 2024 balances.

Income Tax Payable

The continuity in income tax payable is as follows:

| | Nine months ended September 30, 2024 | Year ended December 31, 2023 |
|----------------------------------|---|---------------------------------|
| Balance, beginning of period | 1,706 | 704 |
| Provision for current income tax | 7,714 | 4,334 |
| Net payments | (4,560) | (3,332) |
| Balance, end of period | 4,860 | 1,706 |

As at September 30, 2024, income tax payable is a result of tax on the current income, offset by payments made during the year.

Shareholders' Equity

As at November 5, 2024, the Corporation had 56,785,508 common shares issued and outstanding. The common shares of the Corporation are listed for trading on the Toronto Stock Exchange under the symbol "GDC".

The Corporation purchased and cancelled common shares under its NCIBs as follows:

| | | Three months ended September 30, | | ended 30, |
|--|------|-------------------------------------|--------|--------------|
| | 2024 | 2023 | 2024 | 2023 |
| Number of shares purchased and cancelled | - | 19,860 | 16,800 | 30,522 |
| Total cost | | 43 | 40 | 66 |
| Average price per share purchased | - | 2.18 | 2.36 | 2.17 |
| Shares cancelled as a % of common shares outstanding at beginning of period | | 0.03% | 0.03% | 0.05% |

During YTD 2024, the Corporation purchased and cancelled 16,800 common shares for \$40 at an average cost of \$2.36 per share (representing 0.03% of issued and outstanding shares at the beginning of period) compared to 30,522 common shares for \$66 at an average cost of \$2.17 per share (representing 0.05% of issued and outstanding shares at the beginning of period) in YTD 2023.

The Corporation did not repurchase any common shares between October 1, 2024 and November 5, 2024 for cancellation under the NCIB. As of the date of this MD&A, there are 2,820,728 common shares remaining for purchase under the currently authorized NCIB.

Contractual Obligations and Debt Repayment

Contractual obligations (excluding accounts payable, accrued liabilities, income tax payable, customer deposits and provision for future development costs) at Q3 2024 were as follows:

| | Loan and Credit Facilities ⁽¹⁾ | Levies and Municipal Fees | Lot Purchase Contracts ⁽²⁾ | Investment in Land Development Entity ⁽³⁾ | Lease Obligations ⁽⁴⁾ | Total |
|--------------------------------|---|---------------------------------|--|---|-------------------------------------|---------|
| Current | 18,431 | 12,769 | 26,912 | 6,556 | 786 | 65,454 |
| October 2025 to September 2026 | 38,526 | 11,504 | 37,566 | - | 646 | 88,242 |
| October 2026 to September 2027 | 59,870 | 7,337 | 17,947 | - | 229 | 85,383 |
| October 2027 and thereafter | 17,921 | - | 343 | - | 46 | 18,310 |
| Total | 134,748 | 31,610 | 82,768 | 6,556 | 1,707 | 257,389 |

(1) Excludes deferred fees on loan and credit facilities and unamortized portions of the discount on the VTB mortgages payable

⁽²⁾ Lot purchase contracts are from both third party-developers and from LLLP

⁽³⁾ Relates to investment in a land development entity to acquire a 15% interest in a joint venture. The transaction is scheduled to close on December 16, 2024

(4) Includes variable operating costs

Levies and municipal fees are related to municipal agreements signed by Genesis on commencement of development of certain real estate assets. Non-payment of levies and municipal fees could result in the municipalities drawing upon letters of credit or surety bonds, impact the development of the associated real estate assets and impact Genesis' status as a developer with the municipality. Genesis is current with regard to all levies and fees due to municipal authorities.

Lot purchase contracts are related to the purchase of lots from third-party developers and LLLP as part of GBG's operations. These contracts generally require an initial deposit with the balance of the contract price being paid at agreed future dates or upon the sale of the lot (and home) to an end user.

Genesis has certain lease agreements that are entered in the normal course of operations. Genesis' sublease for its head office signed in April 2020 expires in February 2027. The total payments over the remaining term of the office lease for base rent and parking is \$430. In the event the office lease is terminated early, Genesis is liable to pay the landlord for the loss of its income for the unexpired portion of the lease, in addition to damages and other expenses incurred by the landlord, if any. Genesis also has other minor operating leases. In October 2024, Genesis signed a 10-year lease for its new head office location, which commences in March 2027 and expires in December 2037. Refer to heading "Subsequent Events" in this MD&A.

As a normal part of business, Genesis has entered into arrangements and incurred obligations that will impact future operations and liquidity, some of which are reflected as short-term liabilities.

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Current Contractual Obligations and Commitments

| | September 30, 2024 | December 31, 2023 |
|---|--------------------|-------------------|
| Loan and credit facilities, excluding deferred fees on loan and credit facilities and unamortized portions of the discount on the VTB mortgages payable | 18,431 | 26,916 |
| Accounts payable and accrued liabilities | 34,490 | 22,579 |
| Accounts payable related to residential lot purchases | 16,245 | 24,131 |
| Total short-term liabilities | 69,166 | 73,626 |
| Levies and municipal fees | 12,769 | 8,516 |
| Lot purchase contracts | 26,912 | 12,158 |
| Lease obligations | 786 | 585 |
| Investment in land development entity | 6,556 | - |
| | 116,189 | 94,885 |

As at the end of Q3 2024, Genesis had obligations due within the next 12 months of \$116,189 of which \$18,431 related to loan and credit facilities. Repayment is either linked directly to the collection of lot receivables and sales proceeds or due at maturity.

Management expects that Genesis will have sufficient liquidity from its cash flows from operating activities, supplemented by undrawn credit facilities and cash on hand, to meet its financial obligations (including the above liabilities) as they become due.

OFF BALANCE SHEET ARRANGEMENTS

Surety Bonds

Genesis has an ongoing requirement to provide surety bonds to municipalities as part of the sub-division plan registration process. These surety bonds indemnify the municipalities by enabling them to draw upon them if Genesis does not perform its contractual obligations. At Q3 2024, these amounted to approximately \$9,374 (YE 2023 - \$7,103).

Levies and Municipal Fees

For additional details, please see information provided under the heading "Contractual Obligations and Debt Repayment" in this MD&A.

Land and Lot Purchase Contracts

For additional details, please see information provided under the heading "Contractual Obligations and Debt Repayment" in this MD&A.

SUMMARY OF QUARTERLY RESULTS

| | Q3 2024 | Q2 2024 | Q1 2024 | Q4 2023 | Q3 2023 | Q2 2023 | Q1 2023 | Q4 2022 |
|---|------------|------------|------------|------------|------------|------------|------------|------------|
| Revenues | 93,131 | 94,978 | 68,305 | 71,602 | 41,173 | 53,188 | 37,349 | 54,157 |
| Net earnings (1) | 12,003 | 8,027 | 6,950 | 8,056 | 2,203 | 4,093 | 160 | 3,062 |
| EPS (2) | 0.22 | 0.14 | 0.12 | 0.15 | 0.04 | 0.07 | 0.00 | 0.05 |
| ¹⁾ Net earnings attributable to equity share ²⁾ Net earnings per share - basic and dilut | | | | | | | | |
| | Q3 2024 | Q2 2024 | Q1 2024 | Q4 2023 | Q3 2023 | Q2 2023 | Q1 2023 | Q4 2022 |
| Dividends declared and paid | | 5,395 | - | 4,830 | - | 4,833 | - | 4,265 |
| Dividends declared and paid - per share | - | 0.095 | - | 0.085 | - | 0.085 | - | 0.075 |
| | Q3 2024 | Q2 2024 | Q1 2024 | Q4 2023 | Q3 2023 | Q2 2023 | Q1 2023 | Q4 2022 |
| Residential lots sold to third parties (units) | 163 | 121 | 92 | 42 | 1 | 45 | 30 | 84 |
| Residential lots sold through GBG (units) | 52 | 110 | 31 | 53 | 43 | 59 | 32 | 22 |
| Total residential lots sold (units) | 215 | 231 | 123 | 95 | 44 | 104 | 62 | 106 |
| | Q3 2024 | Q2 2024 | Q1 2024 | Q4 2023 | Q3 2023 | Q2 2023 | Q1 2023 | Q4 2022 |
| Homes sold (units) | 102 | 107 | 85 | 86 | 71 | 69 | 60 | 57 |
| | Q3 2024 | Q2 2024 | Q1 2024 | Q4 2023 | Q3 2023 | Q2 2023 | Q1 2023 | Q4 2022 |
| Development land revenues | - | 5,466 | - | 11,958 | - | 4,242 | - | 6,338 |

| Cash flows (used in) from operating activities | Q3 2024 | Q2 2024 | Q1 2024 | Q4 2023 | Q3 2023 | Q2 2023 | Q1 2023 | Q4 2022 |
|---|------------|------------|------------|------------|------------|------------|------------|------------|
| Amount | (2,193) | 6,758 | 9,642 | (13,501) | (9,922) | 7,590 | 8,034 | (1,686) |
| Per share - basic and diluted | (0.04) | 0.12 | 0.17 | (0.24) | (0.17) | 0.13 | 0.14 | (0.03) |

In general, revenues and net earnings are mainly affected by the volume of residential lot and home sales, development land parcel sales, and write-downs or reversals of write-downs, if any. Seasonality affects the land development and home building industry in Canada, particularly winter weather conditions. For additional details, please see information provided under the heading *"Factors Affecting Results of Operations"* in this MD&A which discusses the factors that affect Genesis' results and seasonality further.

During Q3 2024, Genesis sold 163 residential lots to third party builders and 102 homes of which 52 homes were built on Genesis' lots. Revenues were slightly lower in Q3 2024, compared to Q2 2024, due to there being no development land sales and lower residential home sales, partially offset by higher residential lot sales to third parties during the quarter. Gross margins in Q3 2024 were higher than in Q2 2024 with residential lot sales contributing to this. General and administrative expenses, selling and marketing expenses and net finance expenses were higher in Q3 2024 compared to Q2 2024. Income tax expenses were \$3,592 in Q3 2024 compared to \$1,281 in Q2 2024. As a result of these factors, net earnings were \$12,003 in Q3 2024 compared to net earnings of \$8,027 in Q2 2024.

During Q2 2024, Genesis sold 121 residential lots to third party builders and 107 homes of which 50 homes were built on Genesis' lots. Revenues were higher in Q2 2024, compared to Q1 2024, due to higher residential home sales, residential lot sales to third parties and development land sales during the quarter. Gross margins in Q2 2024 were higher than in Q1 2024 with residential home and development land sales all contributing to this. General and administrative expenses, selling and marketing expenses and net finance expenses were marginally higher in Q2 2024 compared to Q1 2024. Income tax expenses were \$1,281 in Q2 2024 compared to \$2,261 in Q1 2024. As a result of these factors, net earnings were \$8,027 in Q2 2024 compared to net earnings of \$6,950 in Q1 2024.

During Q1 2024, Genesis sold 92 residential lots to third party builders and 85 homes of which 31 homes were built on Genesis' lots. Revenues were lower in Q1 2024, compared to Q4 2023, due to no development land sales during the quarter, partially offset by higher residential lot sales to third parties and residential home sales. Q1 2024 included no write-down or reversal of write-down, while Q4 2023 included \$700 related to reversal of write-downs previously taken. Gross margins in Q1 2024 were higher than in Q4 2023 with residential lots and residential home sales all contributing to this. In Q1 2024, there was no change in the fair value of the Corporation's investments in land development entities, while a gain of \$1,106 was recorded in Q4 2023. General and administrative expenses and selling and marketing expenses were higher in Q1 2024 compared to Q4 2023. Income tax expenses were \$2,261 in Q1 2024 compared to \$2,246 in Q4 2023. As a result of these factors, net earnings were \$6,950 in Q1 2024 compared to net earnings of \$8,056 in Q4 2023.

During Q4 2023, Genesis sold 42 residential lots to third party builders and 86 homes of which 53 homes were built on Genesis' lots. Revenues were higher in Q4 2023, compared to Q3 2023, due to higher residential home sales, residential lot sales to third parties and development land sales during the quarter. Q4 2023 included \$700 related to reversal of write-downs previously taken, while there were no write-downs or reversal of write-downs in Q3 2023. Gross margins in Q4 2023 were higher than in Q3 2023 with residential lots, residential home and development land sales all contributing to this. In Q4 2023, the Corporation recorded \$1,106 as a gain in investments in land development entities with no gain recorded in Q3 2023. Selling and marketing expenses and net finance expenses were higher compared to Q3 2023. Income tax expenses were \$2,246 in Q4 2023 compared to \$807 in Q3 2023. As a result of these factors, net earnings were \$8,056 in Q4 2023 compared to net earnings of \$2,203 in Q3 2023.

During Q3 2023, Genesis sold one residential lot to third party builders and 71 homes of which 43 homes were built on Genesis' lots. Revenues were lower in Q3 2023, compared to Q2 2023, due to lower residential lot sales to third parties, lower residential home sales, and no development land sales during the quarter. Gross margins in Q3 2023 were lower than in Q2 2023. General and administrative expenses and net finance expenses were higher compared to Q2 2023. Income tax expenses were \$807 in Q3 2023 compared to \$1,070 in Q2 2023. As a result of these factors, net earnings were \$2,203 in Q3 2023 compared to net earnings of \$4,093 in Q2 2023.

During Q2 2023, Genesis sold 45 residential lots to third party builders and 69 homes of which 59 homes were built on Genesis' lots. Revenues were higher in Q2 2023, compared to Q1 2023, due to higher residential home sales, residential lot sales to third parties and a development land sale during the quarter. Gross margins in Q2 2023 were higher than in Q1 2023. General and

administrative expenses and net finance expenses were lower while selling and marketing expenses were higher in Q2 2023 compared to Q1 2023. Income tax expenses were \$1,070 in Q2 2023 compared to \$39 in Q1 2023. As a result of these factors, net earnings were \$4,093 in Q2 2023 compared to net earnings of \$160 in Q1 2023.

During Q1 2023, Genesis sold 30 residential lots to third party builders and 60 homes of which 32 homes were built on Genesis' lots. Revenues were lower in Q1 2023, compared to Q4 2022, due to lower residential home sales, residential lot sales to third parties and development land sales during the quarter. Q1 2023 included no write-down or reversal of write-down, while Q4 2022 included \$1,086 related to net reversal of write-downs previously taken. Therefore, gross margins in Q1 2023 were lower than in Q4 2022. In Q1 2023, there was no change in the fair value of the Corporation's investments in land development entities, while a gain of \$560 was recorded in Q4 2022. Selling and marketing expenses, general and administrative expenses and net finance expenses were marginally higher in Q1 2023 compared to Q4 2022. Income tax expenses were \$39 in Q1 2023 compared to \$836 in Q4 2022. As a result, net earnings were \$160 in Q1 2023 compared to net earnings of \$3,062 in Q4 2022.

During Q4 2022, Genesis sold 84 residential lots to third party builders and 57 homes of which 22 homes were built on Genesis' lots. Revenues were higher in Q4 2022, compared to Q3 2022, due to higher residential home sales and residential lot sales to third parties, partially offset by lower development land sales during the quarter. Q4 2022 included \$1,086 related to net reversal of write-downs previously taken, while Q3 2022 included no write-down or reversal of write-down. Gross margins in Q4 2022 were higher than in Q3 2022 with residential lots and development land sales all contributing to this. In Q4 2022, the Corporation recorded \$560 as a gain in investments in land development entities with no gain recorded in Q3 2022. Selling and marketing expenses, general and administrative expenses and net finance expenses were higher in Q4 2022 compared to Q3 2022. Income tax expenses were \$836 in Q4 2022 compared to \$680 in Q3 2022. As a result, net earnings were \$3,062 in Q4 2022 compared to net earnings of \$1,857 in Q3 2022.

SUBSEQUENT EVENTS

Subsequent to September 30, 2024, the following occurred:

a) In October 2024, Genesis signed a 10-year lease for its new head office location. The current sublease expires in February 2027. The newly signed lease commences in March 2027 and expires in December 2037 with payments relating to basic rent and parking over the term of the lease, amounting to \$5,267.

b) On November 5, 2024, Genesis declared a dividend of \$0.10 per common share for a total of \$5,679, payable on November 29, 2024 to shareholders of record on November 18, 2024.

SUMMARY OF ACCOUNTING CHANGES

The Corporation adopted no new IFRSs or interpretations as of January 1, 2024.

CRITICAL ACCOUNTING ESTIMATES

The preparation of consolidated financial statements in accordance with IFRS requires management to make judgments and estimates that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities at the reporting date for the land development and the home building businesses. On an ongoing basis, management evaluates its judgments and estimates in relation to revenues, expenses, assets and liabilities. Management uses historical experience, third party appraisals and reports and various other factors it believes to be reasonable under the given circumstances as the basis for its judgments and estimates. Actual outcomes may differ from these estimates under different assumptions and conditions. There were no material changes made to the critical accounting estimates for Q3 2024 and Q3 2023. Refer to note 2(r) in the consolidated financial statements for the years ended December 31, 2023 and 2022 for additional information on judgments and estimates.

Provision for Future Development Costs

Changes in estimated future development costs, which are generally obtained from third party service providers, directly impact the amount recorded for the future development liability, cost of sales, gross margin and, in some cases, the value of real estate under development and held for sale. This liability is subject to uncertainty due to the long time frames involved, specifically in land development.

Reversal of Write-down / Write-down of Real Estate Held for Development and Sale

The Corporation estimates the net realizable value ("NRV") of real estate held for development and sale at least annually or whenever events or changes in circumstances indicate the carrying value may exceed NRV. The estimate is based on valuations conducted by independent real estate appraisers, other professional reports and estimates and takes into account recent market transactions of similar and adjacent lands and housing projects in the same geographic area.

Valuation of Amounts Receivable

Amounts receivable are reviewed on a regular basis to estimate recoverability of balances. Any overdue amounts and any known issues about the financial condition of debtors are taken into account when estimating recoverability.

Investments in Land Development Entities

The fair value of investments in land development entities are based on the market approach method. This method uses prices and other relevant information that have been generated by market transactions involving identical or comparable assets.

INTERNAL CONTROL OVER FINANCIAL REPORTING

The Chief Executive Officer and Chief Financial Officer of the Corporation have designed Genesis' Disclosure Controls and Procedures ("DC&P") and Internal Control over Financial Reporting ("ICFR") and certified that Genesis' DC&P and ICFR were effective as at September 30, 2024.

There were no changes in the Corporation's ICFR during the three months ended September 30, 2024 that have materially affected or are reasonably likely to materially affect the Corporation's ICFR.

RISKS AND UNCERTAINTIES

In the normal course of business, Genesis is exposed to certain risks and uncertainties inherent in the real estate development and home building industries. Real estate development and home building are cyclical and capital-intensive businesses. As a result, the profitability and liquidity of Genesis could be adversely affected by external factors beyond the control of management. Risks and uncertainties faced by Genesis include industry risk, competition, supply and demand, geographic risk, development and construction costs, credit and liquidity risks, finance risk, interest risk, management and key personnel risk, mortgage rates and financing risk, general uninsured losses, cyber-security and business continuity risk, environmental risk and government regulations.

In Q3 2024, the Alberta economy continued to grow driven by population gains, relative housing affordability and supportive commodity markets. This was somewhat offset by increasing home prices, relatively higher lending rates and continued inflationary pressures that weighed on demand. Given the volatile economy, it is not possible to reliably estimate the length and overall impact of these developments and the impact on the financial results and condition of the Corporation in future periods.

There may be additional risks that management may need to consider from time to time. For a more detailed discussion on the Corporation's risk factors, refer to Genesis' AIF for the year ended December 31, 2023 available on SEDAR+ at www.sedarplus.ca.

NON-GAAP MEASURES

Non-GAAP measures do not have any standardized meaning according to IFRS, and therefore may not be comparable to similar measures presented by other reporting issuers.

Net debt is a non-GAAP measure, and therefore may not be comparable to similar measures presented by other reporting issuers. Net debt is calculated as the difference between cash and cash equivalents and loan and credit facilities. Management believes that net debt is an important measure to monitor leverage and evaluate the balance sheet. The most comparable GAAP financial measure is loan and credit facilities.

The table below shows the calculation of net debt:

| | September 30, 2024 | December 31, 2023 |
|----------------------------|-----------------------|----------------------|
| Cash and cash equivalents | 20,773 | 37,546 |
| Loan and credit facilities | 124,323 | 103,587 |
| Net debt | (103,550) | (66,041) |

OTHER

Additional information relating to the Corporation can be found on SEDAR+ at www.sedarplus.ca.

ADVISORIES

Cautionary Note Regarding Forward-Looking Statements

This MD&A contains certain statements which constitute forward-looking statements or information ("forward-looking statements") within the meaning of applicable securities legislation, including Canadian Securities Administrators' National Instrument 51-102 - *Continuous Disclosure Obligations*, concerning the business, operations and financial performance and condition of Genesis. Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "proposed", "scheduled", "future", "likely", "seeks", "estimates", "plans", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved".

Although Genesis believes that the anticipated future results, performance or achievements expressed or implied by forward-looking statements are based upon reasonable assumptions and expectations, the reader should not place undue reliance on forward-looking statements because they involve assumptions, known and unknown risks, uncertainties and other factors many of which are beyond the Corporation's control, which may cause the actual results, performance or achievements of Genesis to differ materially from anticipated future results, performance or achievement expressed or implied by such forward-looking statements. Accordingly, Genesis cannot give any assurance that its expectations will in fact occur and cautions that actual results may differ materially from those in the forward-looking statements.

Forward-looking statements are based on material factors or assumptions made by us with respect to, among other things, opportunities that may or may not be pursued by us; changes in the real estate industry; fluctuations in the Canadian and Alberta economy; changes in the number of lots sold and homes delivered per year; and changes in laws or regulations or the interpretation or application of those laws and regulations. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Forward-looking statements in this MD&A and factors that could cause actual results to differ materially from such statements include, but are not limited to, those outlined in the following table:

Forward-looking statements in this MD&A include, but are not limited to:

- the availability of excess cash on hand and its proposed use;
- the future exercise of any right to purchase;
- the timing and approval of the conceptual scheme for the OMNI ASP, and timing of completion of an interchange to provide primary transportation access to these lands;
- the anticipated number of housing units in the various communities upon completion;
- the expected completion dates of various projects that GBG is currently engaged in, the timeline for pre-construction homes and anticipated lot yields for projects under development;
- plans and strategies surrounding the acquisition of additional land;
- commencement of the servicing phase and the construction phase of various communities and projects;
- the financing of Genesis' business, including community and project phases, and expected increased leverage;
- anticipated general economic and business conditions, including forecasted economic growth;
- potential changes, if any, to the federal mortgage lending rules and other rules that may impact home ownership in Canada;
- expectations for lot and home prices;
- construction starts and completions;
- future development costs;
- anticipated expenditures on land development activities;
- GBG's sales process and construction margins;
- common share buybacks;
- the payment of dividends; and
- the ability to continue to renew or repay financial obligations and to meet liabilities as they become due.

Factors that could cause actual results to differ materially from those set forth in the forward-looking statements include, but are not limited to:

- the impact of contractual arrangements and incurred obligations on future operations and liquidity;
- local real estate conditions, including the development of properties in close proximity to Genesis' properties and the strength and growth of the Calgary economy;
- the uncertainties of real estate development and acquisition activity;
- fluctuations in interest and inflation rates;
- the ability to access and raise capital and debt financing on favorable terms, or at all;
- not realizing on the anticipated benefits from transactions or not realizing on such anticipated benefits within the expected time frame;
- the cyclicality of the oil and gas industry;
- changes in the Canadian / US dollar
- exchange rate;
- labour matters;
- product availability due to supply chain issues and (or) cost increases;
- governmental laws and regulations;
- general economic and financial conditions;
- stock market volatility; and
- other risks and factors described from time to time in the documents filed by Genesis with the securities regulators in Canada available at <u>www.sedarplus.ca</u>, including in this MD&A under the heading "*Risks and Uncertainties*" and the AIF under the heading "*Risk Factors*".

The forward-looking statements contained in this MD&A are made as of the date of this MD&A, based only on information currently available to us, and, except as required by applicable law, Genesis does not undertake any obligation to publicly update or to revise any of the forward-looking statements, whether as a result of new information, future events or otherwise.