



Genesis Announces Q2 2015 Results Conference Call

For Immediate Release

CALGARY, August 12, 2015 – Genesis Land Development Corp. (TSX: GDC) (the "Corporation" or "Genesis") expects to release its second quarter 2015 results on Thursday, August 13, 2015 after the TSX market close. Genesis will host a conference call to discuss the Corporation's second quarter 2015 results at 7:00 a.m. MDT (9:00 a.m. EDT) on Friday, August 14, 2015. The call will be hosted by Bruce Rudichuk, President and CEO, and other members of the management team. The format of the call will be as a question and answer session for analysts and investors after a brief summary of results and strategy.

To participate in the conference call, please contact the conference operator ten minutes prior to the call at 1- 888-390-0605 or 1- 416-764-8609. The live audio webcast will be available through our website at <http://tinyurl.com/genesis-Q215>. Approximately two hours after the presentation, an audio archive will be posted on the websites for 90 days. For a replay of this call, please dial: 1-888-390-0541 or 1- 416-764-8677 and enter access code 278086# until August 28, 2015.

About Genesis

Genesis is an integrated, award-winning land developer and residential homebuilder, creating innovative and successful communities in the Calgary Metropolitan Area. Genesis is committed to supporting its communities through partnerships like the Genesis Centre of Community Wellness and Genesis Place Recreational Centre. Genesis owns a large portfolio of entitled residential and mixed use land, which is exceptionally well positioned to benefit from the Alberta economy. The Corporation's common shares are listed on the Toronto Stock Exchange (TSX: GDC)

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