



Genesis Announces 2014 Year-End Results Conference Call

For Immediate Release

CALGARY, March 23, 2015 – Genesis Land Development Corp. (TSX: GDC) (the "Corporation" or "Genesis") expects to release its 2014 year-end results on Thursday, March 26, 2015 after the TSX market close. Management will host a conference call to discuss the Corporation's 2014 results at 7:00 a.m. MDT (9:00 a.m. EDT) on Friday, March 27, 2015. The call will be hosted by Bruce Rudichuk, President and CEO, and other members of the management team. The format of the call will be as a question and answer session for analysts and investors after a brief summary of results and strategy.

To participate in the conference call, please contact the conference operator ten minutes prior to the call at 1-888-390-0605 or 1-416-764-8609. The live audio webcast will be available through our website at www.genesisland.com or at <http://www.newswire.ca/en/webcast>. Approximately two hours after the presentation, an audio archive will be posted on the websites for 90 days. For a replay of this call, please dial: 1-888-390-0541 or 1-416-764-8677 and enter access code 940107# until April 10, 2015.

About Genesis

Genesis is an integrated, award-winning land developer and residential homebuilder, creating innovative and successful communities in the Calgary Metropolitan Area. Genesis is committed to supporting its communities through partnerships like the Genesis Centre of Community Wellness and Genesis Place Recreational Centre. Genesis owns a large portfolio of entitled residential and mixed use land, which is exceptionally well positioned to benefit from the Alberta economy. The Corporation's common shares are listed on the Toronto Stock Exchange (TSX: GDC)

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