



GENESIS LAND DEVELOPMENT APPOINTS A NEW DIRECTOR OF THE COMPANY

Calgary, Alberta, Monday March 25, 2013 — Genesis Land Development Corp. (TSX-GDC) is pleased to announce that Loudon Owen has agreed to serve as a Director of the Company. Mr. Owen takes the board position which became vacant when one of the directors became an executive of the company. “I’m pleased to welcome Loudon to the board of Genesis. His wide-ranging experience will be a welcome addition and his appointment continues our effort to strengthen all areas of the company” said Michael Brodsky, Chairman of the Board of Directors of Genesis.

Mr. Owen is an international businessman and lawyer. His career has spanned more than 25 years, during which he has both lead and actively participated in the growth of a host of successful businesses, in addition to extensive charitable and non-profit activities. He currently serves on the boards of a range of private corporations as well as Kilo Goldmines Ltd. (TSXV), Ntegrator International Inc. (Singapore Stock Exchange), Hanfeng Evergreen Inc. (TSX, Chair), and Posera-HDX (TSX, Chair). He previously served on the board of Brookfield Development Corp. in the real estate industry and is a resident of Toronto.

About Genesis Land Development Corp.

Genesis is a Calgary based land development company and residential home builder with land holdings in Alberta and British Columbia. Its active operations are located primarily in the Calgary Municipal Area.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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TSE Stock Symbol: GDC