



Genesis Reports 2013 First Quarter Results

For Immediate Release

CALGARY, May 10, 2013 – Genesis Land Development Corp. (TSX: GDC) (the "Corporation" or "Genesis") is pleased to report its financial and operating results for the three months ended March 31, 2013.

Summary of achievements

- Genesis realized a 49% increase in first quarter 2013 revenues to \$27,610,000 compared to \$18,538,000 in the comparative period in 2012.
- Net earnings per share was \$0.08 in first quarter 2013 from \$0.14 in the comparable period in 2012.
- Genesis reduced its loans and credit facilities liability by nearly half to \$50,134,000 at March 31, 2013 from \$97,224,000 at December 31, 2012.
- Single and multi-family homes sales increased to 40 from 8 in the comparative quarter.

(number of units)

Single-family residential lots
Development land parcels (acres)
Single-family homes
Multi-family homes

Three months ended March 31	
2013	2012
42	75
10	-
20	7
20	1

Summary of Financial Results

<i>(\$000s, except as noted)</i>	Three Months Ended	
	March 31,	2012 ⁽²⁾
	2013	
Financial		
Total revenues	27,610	18,538
Gross margin	8,456	10,089
Impairment of real estate held for development	-	399
Gross margin, before write-downs ⁽³⁾	8,456	10,488
Gross margin, before write-downs (%)	31%	57%
Net earnings ⁽¹⁾ attributable to shareholders	3,680	6,192
Net earnings ⁽¹⁾ per share – basic and diluted	0.08	0.14
Adjusted earnings per share (adding back after-tax write-down – basic and diluted) ⁽³⁾	0.08	0.14

⁽¹⁾ Net of income tax expense

⁽²⁾ 2012 information has been restated to reflect the changes due to the adoption of IFRS 11 as summarized in Note 3 of the unaudited condensed consolidated interim financial statements for the three months ended March 31, 2013 and 2012.

⁽³⁾ Non-IFRS financial measure. See "Advisories".

<i>(\$000s, except as noted)</i>	Mar. 31, 2013		Dec. 31, 2012 ⁽¹⁾
	As at		
Cash and cash equivalents	11,802	10,005	
Total assets	330,089	374,341	
Loans and credit facilities	50,134	97,224	
Total liabilities	100,315	148,032	
Total equity	229,774	226,309	
Common shares outstanding (weighted average number for the period)			
Basic	44,790,299	44,526,148	
Fully diluted	44,909,507	44,690,566	

⁽¹⁾ 2012 information has been restated to reflect the changes due to the adoption of IFRS 11 as summarized in Note 3 of the unaudited condensed consolidated interim financial statements for the three months ended March 31, 2013 and 2012.

Outlook

The positive trend in general economic conditions and the industry is expected to continue through 2013 with solid economic fundamentals, including low unemployment and interest rates, low and stable inflation rates, positive net immigration to Alberta and above average earnings by Albertans, among other factors. The combination of these factors provides Genesis with a healthy environment for development of its core land positions and homebuilding activities. Genesis will continue to pursue a strategy of positioning itself for future growth, focusing its activities in Alberta and, more particularly, the greater Calgary area.

Management is continuing to dedicate a substantial amount of its efforts for 2013 in the following areas:

1. Growing income from the Corporation's approved and well-located core land positions and expand its development activities, primarily within the City of Calgary and Airdrie;
2. Building a stronger and more profitable homebuilding operation that measures its success in terms of brand recognition, customer satisfaction and volume, in addition to improved financial performance;
3. Assessing the Corporation's long-term land holdings, specifically its long term land development and homebuilding requirements, and implementing the appropriate strategic acquisition and /or divestiture plans to increase shareholder value; and
4. Strengthening the Corporation's relationships within the lending and investment community with a view to maximizing access to competitively priced capital.

With a diversified and substantial land base and strong management team, the Corporation is well positioned to focus on developing those projects that offer the best return in the market going forward.

Additional Information

The information contained in this release should be read in conjunction with the unaudited condensed consolidated interim financial statements for the three months ended March 31, 2013 and 2012 and related Management's Discussion and Analysis which have been filed with Canadian securities regulatory authorities. Copies of these documents may be obtained via www.sedar.com or the Corporation's website, www.genesisland.com.

About Genesis

Genesis is a Calgary based land development company and residential home builder with land holdings in Alberta and British Columbia. Its active operations are located primarily in the Calgary Municipal Area.

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Advisories

Non-IFRS Financial Measures

Adjusted earnings per share and gross margin before write-downs are non-IFRS measures that do not have any standardized meaning as prescribed by IFRS and therefore they may not be comparable to similarly titled measures reported by other companies. These measures has been presented in this document in order to provide shareholders and potential investors with additional information regarding the Corporation's performance. Additional information on these measures and reconciliations can be found in the Management's Discussion and Analysis dated March 31, 2013.

Cautionary Statement Regarding Forward-Looking Information

This news release contains certain statements which constitute forward-looking statements or information ("forward-looking statements") within the meaning of applicable securities legislation concerning the business, operations and financial performance and condition of Genesis.

Forward-looking statements include, but are not limited to, statements with respect to the nature of development lands held and the anticipated inventory and development potential of such lands, ability to bring new developments to market, anticipated general economic and industry conditions in 2013 and the anticipated impact on Genesis' development and homebuilding activities, Genesis' business strategy, including the geographic focus of its activities in 2013, the anticipated impact of executive appointments on Genesis' operational growth and financial results, anticipated areas of focus for Genesis in 2013; and the ability of Genesis to develop projects (and the nature of such projects). Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Although Genesis believes that the anticipated future results, performance or achievements expressed or implied by the forward-looking statements are based upon reasonable assumptions and expectations, the reader should not place undue reliance on forward-looking statements because they involve assumptions, known and unknown risks, uncertainties and other factors, many of which are beyond the Corporation's control, which may cause the actual results, performance or achievements of Genesis to differ materially from anticipated future results, performance or achievement expressed or implied by such forward-looking statements. Accordingly, Genesis cannot give any assurance that its expectations will in fact occur and cautions that actual results may differ materially from those in the forward-looking statements.

Factors that could cause actual results to differ materially from those set forth in the forward-looking statements include, but are not limited to: the impact or unanticipated impact of, general economic conditions; local real estate conditions, including the development of properties in close proximity to Genesis' properties; timely leasing of newly-developed properties and re-leasing of occupied square footage upon expiration; dependence on tenants' financial condition; the uncertainties of real estate development and acquisition activity; the ability to effectively integrate acquisitions; fluctuation in interest rates; availability of equity and debt financing; the impact of newly-adopted accounting policies on Genesis' accounting policies and on period-to-period comparisons of financial results; economic conditions in Western Canada; not realizing on the anticipated benefits from transactions or not realizing on such anticipated benefits within the expected time frame; and other risks and factors described from time to time in the documents filed by Genesis with the securities regulators in Canada available at www.sedar.com., including the Annual Information Form under the heading "Risk Factors". Furthermore, the forward-looking statements contained in this news release are made as of the date of this release and, except as required by applicable law, Genesis does not undertake any obligation to publicly update or to revise any of the forward-looking statements, whether as a result of new information, future events or otherwise.

Caution should be exercised in the evaluation and use of the appraisal results. The appraisal is an estimate of market value at specific dates and not a precise measure of value, being based on subjective comparison of related activity taking place in the real estate market. The appraisal is based on various assumptions of future expectations and while the appraiser's assumptions are considered to be reasonable at the current time, some of the assumptions may not materialize or may differ materially from actual experience in the future.